1. Based off the data, we can conclude that **film & video**, **music**, and **theater** were more likely to succeed than other categories in the Kickstarter campaign. Subcategories, such as, **plays** and **rock** were highly successful while **animation**, **drama**, or **video games** all failed. Campaigns started in May were more likely to perform better and succeed than campaigns starting in December.
2. A limitation of the data that is being presented is the ratio difference between how much each campaign was funded and how many pledged to the campaign. Some successful campaigns did not require that much money, and the charts do not reflect that outlier.
3. Some charts we could include based off the limitation would be a line or bar graph that considers which **Category** or **Sub-category** and how much their goal was and how many people were interested in pledging to these campaigns.